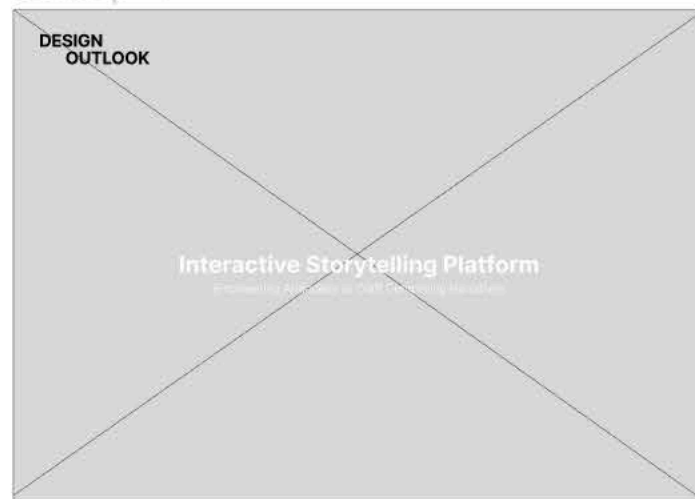


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About Create Story Your Stories Feedback

Welcome to the Interactive Storytelling Platform
Empowering Attendees to Craft Compelling Narratives

Log In

About the Platform

Learn more about our platform and how it can help you create persuasive narratives for professional conferences.

Learn more

Shape Your Case

Story Template Selection

you can choose from a variety of story templates, each tailored to specific attendee profiles:



Story Creation Dashboard

A dedicated and guiding dashboard guides you through the narrative creation process

Building Your Case

Preview

Compose a persuasive narrative that addresses the three questions and convinces your boss to support your conference attendance.

Connect with us



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Welcome to the Interactive Storytelling Platform, where we empower attendees like you to craft compelling narratives that convince your boss to support your conference attendance.

Our Mission

Our mission is to provide you with a structured and effective approach to create persuasive narratives for professional conferences. We understand the importance of attending conferences to enhance your skills, network with industry leaders, and contribute to your organization's success. Our platform is designed to help you communicate these benefits clearly and convincingly.

Why Choose Us?

Our platform is built on the principles of simplicity, effectiveness, and empowerment. We believe that by helping you craft compelling narratives, we can increase your chances of getting support from your organization to attend conferences that will drive your professional growth and contribute to your company's success.

How It Works

Our platform offers a user-friendly interface that guides you through the narrative creation process. We've simplified the journey into three key steps:

1. Choose Your Story Template: Attendees can select from a variety of story templates, each tailored to specific attendee profiles. Whether your focus is on career growth, skill enhancement, networking, or innovation, we have a template for you.

1. Address the Three Questions: Our platform prompts you to answer three crucial questions that will demonstrate the value of your conference attendance.

How will it make you better at your job?

How will it create value for our organization?

How does it solve an organizational problem?

1. Build Your Narrative: Armed with your chosen template and answers to the questions, you can compose a persuasive narrative. Use this space to articulate your goals, highlight the conference's benefits, and explain how it aligns with your career and organizational objectives.

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Career Growth

This template focuses on how attending the conference will enhance your career prospects.

Template 1

By participating in this conference, I anticipate gaining insights into industry trends and best practices that will help me advance my career. Learning from industry experts and networking with professionals can open up new opportunities for growth.

Template 2

I believe that attending this conference will be a significant milestone in my career journey. The knowledge and connections I gain will empower me to take on new challenges and lead with confidence.

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Networking

Showcase the networking opportunities at the conference with this template.

Template 1

One of the key benefits of attending this conference is the chance to network with industry leaders and peers. I plan to connect with professionals who share similar interests and explore potential collaborations.

Template 2

Networking is a vital aspect of my career, and this conference provides an ideal platform for it. I'm excited about the prospect of building meaningful connections that can benefit both me and my organization.

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Preview

Dear [Boss's Name],

I am excited about the opportunity to attend the upcoming [Conference Name] conference, and I want to share with you how this experience will not only benefit me but also contribute to our organization's success.

In response to the question of how this conference will make me better at my job, I've carefully reviewed the conference agenda and identified several sessions that directly relate to our current projects and challenges. For instance, the "Future Trends in [Industry]" session will provide insights that can significantly improve our product outcomes. By attending, I will gain advanced knowledge and skills that I can immediately apply to my role, making me a more valuable asset to the team.

Regarding how it will create value for our organization, I've aligned my conference goals with our strategic objectives. The "Innovations in [Industry]" workshop is particularly relevant, as it addresses the challenges we face in staying competitive. The knowledge I gain from this workshop will empower me to propose innovative solutions that align with our mission of continuous improvement and growth.

Finally, the conference offers a unique opportunity to address an organizational problem we've been grappling with - [Specify the problem]. The "Panel Discussion: Solving [Specific Problem]" session features experts who have successfully tackled similar challenges. By attending this session, I plan to gather insights and strategies that will help us overcome this obstacle and advance our goals.

I am committed to documenting all the key takeaways and action items during the conference, and I will provide a comprehensive report upon my return. Your support for my attendance at this conference is an investment in our shared success.

Thank you for considering my request, and I look forward to discussing how this opportunity aligns with our organizational objectives.

Sincerely,
[Your Name]

Save & Share

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Save & Share

Save your persuasive narrative by cloning, editing, and sharing.

Share with Colleagues

Full Name

Email Address

Share

Share with Your Boss

Full Name

Email Address

Share

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Convince your boss by answering these key questions

This template focuses on how attending the conference will enhance your career prospects.

Question 1: How will it make you better at your job?

To address this question, you can focus on your professional growth. Here's a template to get you started:

Template: Attending this conference will enhance my skills and knowledge in [specific areas], which directly aligns with my current role at [your organisation]. It will also provide me with valuable insights into [relevant industry trends] that I can apply to improve my performance and contribute to [specific company goals].

Question 2: How will it create value for our organisation and help us achieve our mission?

Here, you can emphasise how your conference attendance benefits your organisation. Use this template as a starting point:

Template: My participation in this conference directly supports our organisation's mission by [explain how your attendance aligns with the company's mission]. It will equip me with strategies and insights to [address specific organisational challenges], ultimately contributing to [organisational goals].

Question 3: How does it solve an organisational problem?

For this question, focus on problem-solving. Here's a template to guide your response:

Template: Attending the conference allows me to gain valuable knowledge and innovative solutions to address [specific organizational problem or challenge]. I plan to bring back actionable strategies and best practices to tackle this challenge effectively, which will positively impact our organization by [expected outcomes].